

Contact: Matthew Owens
Director of Marketing
216.525.1110
Matthew.Owens@revol.com

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REVOL WIRELESS SPONSORS HIGH TECH WINDOW DISPLAY IN DOWNTOWN CLEVELAND

Revol Wireless display represents a new phase in the re-establishment of the Higbee Building's prominence as a downtown Cleveland landmark and helps to transform downtown Cleveland.

Cleveland, Ohio—The historic Higbee Building has received a 21st-century high-tech addition with the introduction of cutting-edge technology in its corner display window on Public Square at Euclid Avenue and Ontario Street. It's an exciting new visual attraction for downtown Cleveland that was unveiled at a press conference on Monday, Oct. 26th.

The high-tech display represents a new phase in the re-establishment of the Higbee Building's prominence as a downtown landmark. "This is another exciting development as downtown Cleveland continues to be transformed," said Greater Cleveland Partnership President and CEO Joe Roman. "The Higbee Building is historically significant, and this adds a 21st century component to a centerpiece of our downtown."

Long a favorite with Clevelanders during the holiday season, the window was prominently featured in "A Christmas Story" movie, set around 1940. Fast forward to 2009, and the same window is coming to life again, this time with StreetLevelTV™, a fusion of design, digital media and Bluetooth technology. Initially the window will feature videos provided by the four organizations housed in the Higbee Building and Forest City Enterprises, which owns the Higbee Building. The window design will change periodically, especially during the upcoming holiday season, updating its prominent role in downtown Cleveland's holiday décor.

The window is sponsored by Revol Wireless, the only major wireless service provider with headquarters in Greater Cleveland. "The Higbee Building window display is an important initiative, and one that Revol Wireless is proud to support," said Michael Beehn, vice president of marketing for Revol Wireless. "Cleveland residents and businesses have shown tremendous support for Revol Wireless and we're pleased to help create another focal point for downtown Cleveland."

About Revol Wireless

[Revol Wireless](#), a locally owned and operated regional wireless carrier headquartered in Independence, Ohio, that is dedicated to exceeding its customers' expectations by earning their business every day with reliable service and unmatched value. Revol Wireless is an innovative wireless service based on a very simple idea: [unlimited talk and text](#) to any number for one flat monthly rate with no contract. From 2005 to 2007, Revol Wireless' subscriber base grew exponentially, resulting in network and retail expansion throughout Ohio and Indiana. With a rapidly growing subscriber base and its own high-quality, all-digital wireless network, Revol Wireless currently offers [unlimited service](#) in over 4,500 cities across the U.S. Revol Wireless continues to expand its reach and has 400-plus retail locations and more than 400 employees. For more information, visit www.revol.com.